



## GRANT POLICY 12-15A

Grant application for arts, culture  
and heritage

MARCH 2024

**Grant policy**

**Grant application for arts, culture and heritage**

## CONTENT

- GOALS
- DEFINITIONS
- CRITERIA AND REQUIREMENTS
- TERMS

# 1. GOALS

- a) Improve the quality of life of the residents of Shediac by funding events and activities aimed at promoting arts, culture and heritage.
- b) Establish guidelines that enable Council and the municipal government to support groups, organizations and associations in their efforts to improve the quality of life of citizens of Shediac.
- c) Promote the development of new activities and special events in order to meet the current and future needs and interests of the citizens of Shediac, namely in the area of arts, culture and heritage.
- d) Provide monetary incentives, goods and/or services to individuals or organizations within Shediac's territory.

# 2. DEFINITIONS

- a) The Town means the municipality of Shediac.
- b) The applicant represents the group, organization, association or individual applying for a grant.
- c) Project means the activity or special event proposed by the applicant.
- d) Monetary assets is the amount set by the Town for a given grant.
- e) Service goods means the service(s) that have been predetermined by the Town for a given grant.

### 3. CRITERIA AND REQUIREMENTS

- a) The Town of Shediac favors, in respect of this policy, the sectors and activities aimed at promoting arts, culture and heritage.
- b) The services provided as part of the proposed projects must be made available to the whole population of Shediac at a marginal cost.
- c) The project leaves behind a legacy by helping improve the town's quality of life.
- d) Applications are assessed based on the following criteria:  
The proposed project...
  - is in line with the Town's Cultural Policy;
  - has an impact on the development of arts, culture and heritage;
  - has an innovative feature;
  - focuses on strong partnerships and is based on the applicant's proven ability to succeed.
- e) Funds will be allocated based on availability of funds.
- f) The eligible project can generate a profit. This profit must be reinvested in the project or invested in the community in various ways.
- g) Those in charge of the application must fill out the application form and provide a list of the goods and services stated.
- h) Applications must be submitted no later than April 30<sup>th</sup>, 2024.
- i) Applications will be looked at and assessed by the Town's Cultural Development Committee. Council is the final authority on any decision regarding funding and the distribution of goods and services under this policy.
- j) The applicant will be notified in writing no later than Mai 31<sup>st</sup> of the municipality's contribution, whether in the form of grants, goods, services or other as well as any condition that must be met in order to access the municipality's contribution.
- k) Grant or subsidy applications below \$500 will be evaluate through the Cultural Policy Grant Program and will be transferred.
- l) Shediac Town Council reserves the right to impose specific conditions to its participation, whether pertaining to grants or other.

## 4. TERMS

- a) The Town will cover **70% of the monetary grant once approved**, except in the case of funding campaigns where it could be covered entirely. The second installment will be paid upon completion of the project and once a final report has been produced and approved. The Town reserves the right to request additional information, such as a professional financial statement.
- b) The grant awarded can be used to pay expenditures in the operating budget presented by the project's applicant.
- c) The Town is recognized as a project sponsor and will be granted the related benefits, i.e. that the Town be given the same exposure or importance as the other sponsors in the same category.